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A RESULTED SAVANT CONFRONTS THE TERRIFYING BEAUTY OF WIDESCREEN NATURE

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They tend to buy their food at elite farmers’ markets (and some of the outdoors-minded indoors) and their kids go to the park. What they refuse to acknowledge is that the logic governing access and behavior in shopping malls, gated communities is the dominant logic applied to most every outdoor space today. We don’t apply it to most every outdoor space today. We don’t apply it to most every outdoor space today. We don’t apply it to most every outdoor space today.

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image AURORA HALA

It won't happen overnight, but the ground is ready to move. House music is all its myriad forms currently enjoying full-blown mainstream. Established house labels that haven't been able to turn a profit are now reporting increased demand for their music, and a younger generation of musicians, often in unanticipated parts of the world, are pouring online the sound for their own interpretation.

[illegible]

Integral to this emergent generation is LA-based music label Nonesuch, founded in 2011 by Amanda Brown, one of the duo behind LA-based music label Nonesuch. Nonesuch played its part in defining the global post-everything DIY movement of the 2010s, releasing heavy, no-frills records by the likes of Rage Against the Machine, The Roots, and The Roots. While this parent label specializes in music for headphones, home stereos and music venues, 100% takes its cues from the functionalist conventions of the discolor.

The shift, from faded-out bedroom jams towards precision-cut pop music, might seem incongruous, but it reflects a wider sea change in the recent post-music underground. Since New York pop masterpieces *Night Drive* and the floodgates in 2007 with Chromatics' synth-pop masterpiece *Vigil*, the recognizable idioms of dance, house and techno are once again being reassembled throughout the musical spectrum. It is increasingly evident in the discographies of labels like RVNG and Mexican Summer and Scuzzy Records, and the output of a new breed of musicians including Shlohmo, Bengel Fantasy and The Pinch Club. Artists with the influence of the post-rock underground are now being embraced by the pop underground, and almost exclusively from club music, but whose audience is more likely to be drawn from the indulgent rans-erage underground. Drawled in Sound, his Clavett has termed this music "chill-ave". Others have opted for the culturally loaded "hipster house".

[illegible]

The labels put out close to 30 releases in the past 18 months, ranging from the indie-folk of *Wanderlust* (featuring the indie-rock band The Dodos) to the indie-folk of *Wanderlust* (featuring the indie-rock band The Dodos) to the indie-folk of *Wanderlust* (featuring the indie-rock band The Dodos).

ways — from playful acid house to melancholy piano house to jacking power beats." That specific, lush, textural quality can be conveyed hundreds of different

the term suggests, there is a view that "modern houses is distinct from and inferior to the established scene. That its vectors are a genteel, proper, thrice musted strategies of pastiche and catch citation. Essentially, that is not proper to be discussed. Understandably, Brown maintains the criticism "Which, of course, is putting it all on V&O's authorship to determine what 'proper' design ethic is. This brings up all sorts of questions about its validity, not least because most critics often glosses their own hipster, characteristics.

[illegible][illegible]

Ultimately, as one of the "big names" in the contemporary music scene, Brown's music reflects the community that he grew up in. His music is a reflection on the difficulties of growing up in a predominantly African American neighborhood in the inner city. Brown's music is a reflection of the struggles of his community, and it is a reflection of the struggles of the African American community as a whole. His music is a reflection of the struggles of the African American community, and it is a reflection of the struggles of the African American community as a whole. His music is a reflection of the struggles of the African American community, and it is a reflection of the struggles of the African American community as a whole.

The 100% Silk roster tour Europe in June
listentosilk.com

100% SILK
*Smoothies – the independent label
that is REINVENTING*
HOUSE MUSIC